



The University of Manchester

Think  
Alumni!

***UoM China Centre Alumni Careers and Events***

**Continue Study Club**



## Topic: Create Instantaneous Competition

The era of sustainable competitive advantage is gone, and the era of UVCA full of instantaneous competition has arrived. If an organization wants to win in a UVCA environment, it should create instantaneous competitiveness. In the coming sharing event, the speaker will bring the up-to-date business strategy thinking--instant competitiveness, as well as 6 winning strategies to the audiences.

**On 20th May**, Allen Mao, AMBS GMBA alumnus and founder of UoM China Centre Continue Study Club, will share with us on competitive advantage.

Allen 将分享一个有关竞争力的话题：打造瞬时竞争力应对瞬息万变的商业环境

可持续竞争优势的时代已经远去，充满瞬时竞争的 UVCA 时代已然到来。组织要想在多变的环境中制胜，就必须具备瞬时竞争力。本次分享活动，介绍最新商业战略思想：瞬时竞争力，并分享 6 大制胜战略。

\* The event is initiated by Continue Study Club, which is one of the most active clubs in China Centre. Their mission is to lead and encourage alumni to continue study by teaching each other, or discussing together; explore a way to use what we have learnt to management practices.

### Event Details

Date 日期	20th May, 2018 Sunday
Venue: 地址	Suite 604, UoM China Centre, West Offices, 1376 West Nanjing Road, Shanghai
Language: 语言	Mainly Chinese 中文

### RSVP 报名注册

Click <http://crm.uom.ac.cn/?cmd=pageFormSubmit&opClid=5e988p4jkeupxzi9&formId=1naog21tld9zxm mjq8jpc1j27as2dlqt> for RSVP.

***About Speaker:***



Allen Mao has worked for fortune 500 companies for more than 15 years as vertical marketing manager, major project sales manager, business development director and strategic planning director in different period. He has good experience of complex sale, as well business development strategy.

He got his MBA degree with merit from AMBS. After graduation, he still lead China Centre Continue Study Club to share management theory and practice among alumni.

**Alumni Relations | China Centre**

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