

MBS wins the most influential MBA brand in China

The 6th Sina China Education Grand Ceremony

On 28 November 2013, MBS was awarded the most influential MBA brand in China by Sina China Education. The grand ceremony was held in Beijing and more than 400 major educational organisations and institutions participated in this annual event. Gorge Xue, MBS Global MBA student was entrusted to receive the award on behalf of MBS China centre. The nominated educational organisations are voted through Weibo, blogs and various online systems by reviewing the size of the class, students profiles, faculties, increasing of salaries after graduation, alumni and career service etc.

The nominated educational organisations are all competitive in the China Market. MBS as the most influential brand in the educational market is not only for its well-known faculty and research ability, but also for its flexibility to adapt the needs of Chinese Market as well as the scope of the Global contents. Most participants are attracted by unique international experiences provided by MBS. With the global learning experiences, what the students gain is not only the international exposures, but also the potential business and professional opportunities in Manchester, Hong Kong, Singapore, Dubai, Miami or Brazil.

Furthermore, with the accreditations of AACSB, EQUIS and AMBA, the students of MBS are much easier to be recognized by the recruiters. In fact, MBS helped one student to increase his salary by 1000%, apart from the personal effects, MBS, in fact, created a perfect platform for the ambitious young professional. According to MBS, currently MBS alumni are over 50000 all around world.

On behalf of MBS, Mr. Jian Xue, who is MBS 2013 Jan intake student participated the event. He was proud of being part of MBS and was confident that in the approachable future, MBS can be more influential in the Chinese education market.



